

N I D D I R E C T O R Y - 2 0 1 7

OFFICE OF THE DIRECTOR

Pradyumna Vyas (Director)	26629 521
Jasswini L Bet	26629 521
N L Vyas	26629 523
Sanjit Peter	26629 522
Pritesh Khalas	26629 525
Director's Office	26629 524

GENERAL ADMINISTRATION

Siddharth Swaminarayan (Secretary & Head, Gen. Administration)	26629 666
S T Safri (Sr. Administrative Officer)	26629 667
Saseendran Nair (Administrative Officer)	26629 670
Sanjay Pandit (Administrative Officer)	26629 668
Jaya Solanki	26629 675
Pravin Priyadarshi	26629 674
Ajay Painter	26629 671

ESTATES, MAINTENANCE & HOUSE KEEPING

Nikhil H Mehta (Consulting Sr. Civil Engineer (Building Projects))	26629 777
Sejal Roy (Executive Engineer, Estates & Civil Maintenance)	26629 676
Kapil Patel	26629 778
Arjun Parmar (House Keeping)	26629 779
Khodabhai Desai	26629 780

FACILITATION/DISPATCH

Navin Patel	26629 673
Divyangana Makwana	26629 672
Balmer Lowrie-Travel Desk (Darshana)	26629 512
Reception (Jigisha Joshi)	26629 500, 26629 600

FINANCE & ACCOUNTS

Viral Rajyaguru (Controller of F & A)	26629 555
Arun Lokhande (Dy. Controller of F & A)	26629 556
Deepak Modh (Sr. Accounts Officer)	26629 558
Narendra Dave (Sr. Accounts Officer)	26629 557
Hiren Bhatt (Asst. Administrative Officer, Accounts)	26629 559
Indu Makwana	26629 564
Rajashree Waikul	26629 565
Hasmukh Patel	26629 557
Nisarg Padhya	26629 562
Hitendra Gurjar/Bhadrak Shah	26629 561
Yogesh Dave	26629 560

PURCHASE & STORES

Chandresh Parikh (Purchase & Stores Officer)	26629 541
Dhaval Dave	26629 542
Gunvantsinh Rahewar/Harshad Sutaria	26629 544
Jayshree Limbachiya	26629 543
Himanshu Patel	26629 545
R P Gohil	26629 791

COMMUNICATIONS & MEDIA RELATIONS

Samir More (CMR Officer)	26629 546
Dr Dinesh Kumar Prasad (Hindi Officer)	26629 531
Ajay Sahasrabudhe	26629 548
Govindsinh Solanki	26629 549
Hina Kansara	26629 547

SERVICES

Air-condition & Refrigeration/Telephone (Bhushan Chauhan/Prakash Khalas)	26629 550
Electric Dept. (Vikramsingh Zala)	26629 552, 553
Facilitation (Divyangana Makwana)	26629 672
House Keeping (Arjun Parmar)	26629 779
Hostel Maintenance-Electric (Sanjay Patel)	26629 501
Plumber (Raghu/Suresh)	26629 502
Presentation Hall (Rahul Patel/ Rohit Parmar/Sudhir Shah)	26629 503
Space Planning & Allotment Committee (Dr Jignesh Khakhar - Coord.)	26629 509, 26629 678
Driver's Cabin	26629 551
Lift	26629 888

SECURITY SERVICES

Security Office (Sanjay Pandit)	26629 668
Security-Director's Residence	26629 819
Security-Main Gate	26629 504
Security-Hostel Gate	26629 505
Security-Girls' Hostel Gate	26629 506
Security-River Gate	26629 507
Security-Staff Quarters Gate	26629 508

NID Board Line Numbers

e-mail: admin@nid.edu

url: www.nid.edu

Ahmedabad Campus:	+91 79 2662 9500/2662 9600	Fax: +91 79 2662 1167
Gandhinagar Campus:	+91 79 2326 5500	Fax: +91 79 2324 4518
Bengaluru Campus:	+91 80 2972 5006/2972 3276	Fax: +91 80 2972 3086
Delhi Centre:	+91 11 2464 7487	Tel/Fax: +91 11 2469 2846

EDUCATION

OFFICE OF THE ACTIVITY CHAIRPERSON, PEP

Shashank Mehta (Activity Chairperson, Professional Education Programmes)	26629 661
Hemangini Kavthekar (Administrative Officer)	26629 618
Sujitha Nair (Head, Industry Placements, Students & Alumni Relations)	26629 619
Catherine Aberneithie	26629 630
Rajendra S Patel	26629 741
Jaya Nair (Asst. Administrative Officer)	26629 622
Sreekumari Pillai	26629 627
Smita Purohit	26629 624
Ketan Patel	26629 626
Mahendra Valera	26629 621

INTERNATIONAL PROGRAMMES

Praveen Nahar (Activity Chairperson)	26629 654
Samir More (Programme Officer)	26629 546
Catherine Aberneithie (Coord., Intrnl. Programme Unit)	26629 630

ACADEMIC OFFICE

Hital Desai (AAO)	26629 623
Sarita Saka	26629 620
Visiting Faculty Desk (T K Rajan)	26629 799
Academic Office	26629 625

ADMISSION CELL

Tarun Deep Girdher (Head)	2662 3462, 26629 647
Bhaumik Nagar	26629 650
Dr Jignesh Khakhar	26629 509
Chirantan Raval	26629 678
Smita Govindan	26629 678
S B Naidu (PG Campus)	23265 601
Rosamma Mathew (R&D Campus)	7760639629

FEES CELL

Purandar Datta (Coord.)	26629 628
Paresh Shah (Asst. Administrative Officer)	26629 628
Alauddin Ansari	26629 629

FACULTY OF INTER-DISCIPLINARY DESIGN STUDIES

Dr Subir Das (Head)	26629 632
Dr Shilpa Das (Coord.)	26629 631
Bhavin Kothari	26629 633

DESIGN FOUNDATION STUDIES

Dr Gayatri Menon (Coord.)	26629 591
Kaushik Chakraborty (Co-coord.)	26629 645
Swasti Singh Ghai (Co-coord.)	26629 637
Siddhartha Tripathi	26629 706
Bhadresh Shukla (Studio Coord., Design Foundation Documentation & Stores)	26629 638
Dipak Patel (Studio Coord., Foundation Studio & Documentation)	26629 635
Rekha Naidu	26629 639

FACULTY OF COMMUNICATION DESIGN

Dhiman Sengupta (Coord., AFD)	26629 651
Tanishka Kachru (Coord., ED)	26629 644
Arun Gupta (Coord., FVC)	26629 648
Shrinkhala Aren (Co-coord., FVC)	26629 698
Dr Tridha Gajjar (Coord., GD)	26629 646
Jagadish Kumar (Co-coord., GD)	26629 592
Ajaykumar Tiwari	26629 652
Bhaumik Nagar	26629 650
Jonak Das	26629 593
Kaushik Chakraborty	26629 645
Mayank Loonker	26629 775
Mona Prabhu	26629 706
Prahlad Gopakumar	26629 649
S B Saksena (Consultant)	26629 642
Sekhar Mukherjee	26629 641
Tarun Deep Girdher	26629 647

FACULTY OF INDUSTRIAL DESIGN

Neelima Hasija (Mentor, CGD)	26629 656
Swagata Naidu (Coord., CGD)	26629 657
P Ramakrishna Rao (Mentor, FID)	26629 655
Pravinsinh Solanki (Coord., FID)	26629 659
Praveen Nahar (Coord., PD)	26629 654
H P Vyasa	26629 725
Krishnesh Mehta	26629 660
L C Ujawane	26629 663
Mohd. Naim Shaikh	26629 636
Dr Ranjit Konkar	26629 653
Shashank Mehta	26629 661
Dr Vikram Singh Parmar	26629 658

FACULTY OF TEXTILE, APPAREL & LIFESTYLE DESIGN

Aarti Srivastava (Coord., TD)	26629 603
Sakthivel V (Co-coord., TD)	26629 605
Shimul Mehta Vyas	26629 601
Sucharita Beniwal	26629 774
Vijai Singh Katiyar	26629 616

COMMUNICATION DESIGN STUDIOS/LABS

Prahlad Gopakumar (Head, CD Labs)	26629 649
S B Saksena (Consultant)	26629 642
Tarun Deep Girdher (Head, Printing Lab)	26629 647
Saurabh Srivastava (Head, Photography Lab)	26629 708
Atul Chauhan (Studio Coord., Animation Lab)	26629 705
Suresh Modia (Studio Coord., AV Equipment Store)	26629 709
Pravin Meghpara (Studio Coord., Exhibition & PD Studio)	26629 704
Meena Shah (Studio Coord., Film & Video Lab)	26629 707
Sanjeev Shah (Coord., Photography Lab, AV Equipment Store & Co-coord., Animation Lab)	26629 705
Dilip Oza (Consultant, Printing Lab)	26629 701
Valji Solanki (Studio Coord., Photography Studio)	26629 708
Ankita Gajjar (Studio Coord., Graphic Design Studio)	26629 711
Rahul Patel (Studio Coord., Sound Design Lab & Auditorium/Seminar Hall)	26629 724
Animation Camera Room	26629 712
Animation Editing Room	26629 713
Animation Lab	26629 705
Animation Preview Room	26629 714
Chintiq Lab (Animation)	26629 710
Design Archive Room	26629 773
Film & Video Lab	26629 707
Film & Video Lab-2	26629 715
Graphic Design Lab	26629 716
Photography Classroom	26629 717
Photography Studio	26629 718
Printing Binding Lab (Sachin Panchal)	26629 719
Printing Offset Lab (Hardik Sanghavi/Suresh Kuntmal)	26629 720
Printing Process Lab (Hasmukh J Prajapati)	26629 721
Printing Classroom	26629 702
Screen Printing Lab (Hasmukh J Prajapati)	26629 782
SLA Classroom	26629 722, 723

INDUSTRIAL DESIGN STUDIOS/LABS

Dr Ranjit Konkar (Head, ID Labs & Coord., Design Science Lab)	26629 653
Dr Subir Das (Head, IDDS, User Centre Design Lab, Ergonomic Lab)	26629 632
Anand Prajapati (Studio Coord., Ceramic & Glass Studio)	26629 796
Kamlesh Panchal (Coord., F & ID Studio)	26629 781
Kanjibhai Dasadia (Studio Coord., Skill Dev. Lab)	26629 726

Ceramic Design Classroom	26629 747
Ceramic Design Lab-1	26629 727
Ceramic Design Lab-2	26629 728
Design Science Lab	26629 729
Metal Lab (Kiran Solanki/Dalpat Vihol/ Dipak Panchal)	26629 730
Painting Lab	
(Ajitsinh Solanki/Rakesh Rathod)	26629 731
Students Workshop (Jayrambhai Thakor)	26629 732
Wood Lab (Devendra Solanki/ Navneet Mistry/Pratik Patel)	26629 733
DESIGN VISION CENTRE (DVC)	
Praveen Nahar (Mentor)	26629 654
Mohd. Naim Shaikh (Head)	26629 636
Paresh Soni (Technical Coord., RPD Lab)	26629 734
Autodesk-NID Centre of Excellence	26629 735
DVC Reception	26629 736
HPV Lab	26629 737
Industrial Research Cell-1	26629 738
PACE Lab	26629 740

TEXTILE DESIGN STUDIOS/LABS

Sakthivel V (Studio Coord., Dyeing & Printing Labs)	26629 605
Aalok Joshi (Studio Coord., Textile Cad Lab)	26629 686
Chetan Hirpara (Studio Coord., Weaving Studio & Sewing Labs)	26629 743
Prabhat Desai (Dyeing Lab)	26629 742
Textile Printing Lab	26629 744
Textile Weaving Lab	26629 745

CENTER FOR BAMBOO INITIATIVES

C S Susanth (Head)	944983 1450
Pravinsinh Solanki (Coord., A'bad Centre)	26629 659

KNOWLEDGE MANAGEMENT CENTER

Arun Gupta (Activity Chairperson)	26629 648
Tanishka Kachru (Activity Vice Chairperson)	26629 644
Dr Shreyasi Parikh (Head, Resource Centre)	26629 749
Sangeeta Vyas	26629 753
Anil Patel	26629 751
Madhu Chavda	26629 748
Bharati Patani	26629 750
Stuti Raval	26629 752
KMC Counter (Dinesh/Prabha)	26629 754

INFORMATION TECHNOLOGY CENTER

Bhaumik Nagar (Head)	26629 650
Chirantan Raval (Coord. & Service Engr.)	26629 755
Himanshu Mistry (Coord. & Service Engr.)	26629 756
Navin Parikh (Campus IT Support Engr.)	26629 757
Ankit Mehta	26629 776
Piyush Pankhania	26629 758
Mahendra R Patel	26629 787
Server Room	26629 759

IT MAINTENANCE LAB

Ashok Roy	26629 762
Suresh Kanzariya/Mahesh Asodariya	26629 762
IT Lab-Printing	26629 761
Maintenance Room (AMC)	26629 760

INTEGRATED DESIGN SERVICES

Dr Subir Das (Activity Chairperson)	26629 632
Vipul Vinzuda (Activity Vice Chairperson)	23265 510
Naresh Nagar (Asst. Administrative Officer, Accounts)	26629 764
T G Shaikh	26629 766
Miloni Patel	26629 765
Project Room	26629 532

INDUSTRY & ONLINE PROGRAMME

Neelima Hasija (Activity Chairperson)	26629 656
Bhavin Kothari (Activity Vice Chairperson)	26629 633
Milan Mistry/Akshay Khatri	26629 767
Rupali Sinha	26629 746

OUTREACH PROGRAMMES

Shimul Mehta Vyas (Activity Chairperson)	26629 601
Romanie Jaitly	26629 772
Sharad Vahane	26629 771
Rajan Christopher	26629 768
Uma Nair	26629 770
Joseph P G	26629 790
Project Room	26629 783

RESEARCH & PUBLICATIONS (R & P)

Vijai Singh Katiyar (Activity Chairperson)	26629 616
Tarun Deep Girdher (Head)	26629 647
Dr Mihir Bholey (Head Res.)	23265 711
Dr Dinesh Kumar Prasad (Dy Head)	26629 531
Helga Govindan	26629 684
Jayesh Leuva	26629 685
Manusukh Patel/Smita Govindan	26629 683
Vijith Kurian	26629 687

INTELLECTUAL PROPERTY RIGHTS CELL

Dr Vikram Singh Parmar (Head)	26629 658
Chaitali Chinubhai	26629 689

INTERNATIONAL CENTRE FOR INDIAN CRAFTS

Pravinsinh Solanki (Head)	26629 659
Manubhai Jadvani/Subrata Sarkar	26629 690

DESIGN CLINIC SCHEME MSMES

WEST ZONE - AHMEDABAD	
Phone	079-26621 109
Fax	079-26600789
Shashank Mehta (Mentor)	26629 661
P S V Kurup (Consultant, MSME - DCS)	26629 691
Jitendra Singh Rajput (Project Head)	26629 693
Jaimin Dave/Kirit Chavda	26629 694
Ravindra Jumani/Kirti Parmar	26629 696
Kumarpal/Sanjay Valera/ Gulabsingh Rathod	26629 680
Vaishali M/Rugresh D	26629 699
Vimal Nair	26629 697

SOUTH ZONE - BENGALURU

	080-23376314
Ravishankar V (Coord.)	9845076751
Akarsh J	9986222202
Prathap M	8105602146

NORTH ZONE - NEW DELHI

Bindoo Ranjan (Coord.-HQ)	011-24647487/9810164342
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EAST ZONE - KOLKATTA

Soumen Ghosh	9836089616
Sudev Mandal	9874745800

NORTH-EAST EXTENSION ZONE - GUWAHATI

Nilufar Shaikh	9954321474
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NATIONAL DESIGN BUSINESS INCUBATOR

Dr Vikram Singh Parmar (CEO, NDBI)	26629 658, 606
Dharmendra Solanki	26629 607
Khushboo Shah	26629 608

FACILITIES ON CAMPUS

BMW Canteen	26629 573
Campus Fitness Centre	26629 574
Design Gallery	26629 575
Dr. A B Desai (Allopathic)	26629 572
Dr. Hardik Khamar (Homeopathic)	26629 571
Dr. Premlata Maheshwari (Allopathic)	26629 571
Dr. Soham Bhatt (Ayurvedic)	26629 571
Dr. Shilpa Toshniwal (Allopathic)	26629 571
Mess Block	26629 576
NID Employees' Credit & Consumers Co-op Society Ltd.	26629 577
NIDEA Office	26629 578
NID Karmachari Sangh Office	26629 579
NIDUS	26629 580
NIDUS Stationary Shop (Gopal Suvarna)	26629 792
Seminar Hall -1 & 2	26629 582
Staff Music Room	26629 581
Students' Store	26629 583
Xerox Room	26629 584

HOSTEL ADMINISTRATION

Bhaumik Nagar (Chief Warden, Boys' Hostel)	26629 650 (O) 804 (R)
Sukhversha Chopra	26629 802 (O)
(Chief Warden, Girls' Hostel)	26629 803 (R)
Arjunker Eravati (Warden, Boys' Hostel)	26629 805
Kashmira Yagnik (Warden, Girls' Hostel)	26629 806
Gauri Parmar	26629 807
Mahendra Naikar	26629 805

HOSTEL

A-Hostel (Security)	26629 808
B-Hostel (Security)	26629 809
Girls Hostel Gate (Security)	26629 506

NID DIRECT NUMBERS

Activity Chairperson,	
Professional Education Programmes	2662 3113
Activity Chairperson, IDS	2662 3075
Administrative Officer, Gen. Administration	2662 3436
Controller of Finance & Accounts	2660 1561
Dy. Controller of Finance & Accounts	2660 5230
Chief Executive Officer, NDBI	2660 3289
NDBI (Fax)	2662 3693
Director's Office	2662 3082, 2660 5241
Director's Office (Fax)	2660 5242
Head, Admission Cell	2662 3462
IDS	2662 3996
IDS (Fax)	2660 5240
Manager, MSME - DCS	2662 3084
Secretary & Head, Gen. Administration	2660 0847
DESIGN CLINIC SCHEME MSMES:	
Ahmedabad (Fax),	2662 3162
	2660 0789, 2662 1109
Bengaluru (Tel/Fax)	080-2340 8219
New Delhi	011-2337 9645, 2337 9646

NID GANDHINAGAR

ADMINISTRATION

Krishna Patel (Centre Head)	23265 555
S B Naidu (Administrative Officer)	23265 601
Nirmala Sagar	23265 602, 23265 500
Jashoda Rajvansh	23265 603
Jitendra Parmar	23265 607
Ramabhai Patel/Chandulal Patel	23265 625

ACADEMIC

Amit Sinha (Coord., AD)	23265 507
Shimul Mehta Vyas (Mentor, LAD)	23265 501
Amresh Panigrahi (Coord., LAD)	23265 512
Dr Jignesh Khakhar (Coord., NMD)	23265 508
Rishi Singhal (Coord., Photography Design)	23265 530
Krishnesh Mehta (Coord., SDM)	26629 660
Dr Mihir Bholey (Coord., SLA)	23265 711
Vipul Vinzuda (Coord., TAD)	23265 510
Shekhar Bhattacharjee (Coord., TGD)	23265 528
Dr Gayatri Menon (Programme Head, DTDP)	23265 506
Vivekananda Y N (Head, Skill Dev. Lab & Coord., Nature Fibre Research Lab)	23265 516
Balaji Rengarajan (Head, User Centre Design Lab)	23265 529
Bhavin Kothari	23265 513
Jitendrasinh Rajput	23265 533
S. Guruprasad	23265 514
Sajith Gopinath	23265 514
Sathyannand Mohan	23265 517
Saurabh Srivastava	23265 515
Sonal Chauhan	23265 509
Sutirtha De	23265 534
Nalin Kumar	23265 506

DESIGN TEACHERS DEVELOPMENT PROGRAMMES

Dr Gayatri Menon (Programme Head)	26629 591
S B Naidu (Administrative Officer)	23265 601
Sonia Kaul Shali	23265 733

INNOVATION CENTRE FOR NATURAL FIBRE

Pradyumansinh Jhala (Head)	23265 518
Kushal Bhattacharjee	23265 714
Jute Product Design Cell (P Rameshkumar)	23265 728

STUDIOS/WORKSHOPS/LABS

Ashok Charkul (Studio Coord., AV Equipment Store)	23265 531
Gaurav Solanki (Coord., IT support Activities)	23265 606
Snehal Leuva (IT Centre)	23265 618
Vishal Arora (Studio Coord., Photography Studio)	23265 532
ADM Workshop (Rameshkumar/Nasir)	23265 726
AV Lab (Hemraj Koshtthi)	23265 712
KMC - Dy. Librarian (Dr Lalitha Poluru)	23265 746
KMC - Reception (Jayshree Parmar)	23265 744
KMC (Himmatsinh Kolcha/Alpesh)	23265 745
LAD Studio (Bharat Vinzuda)	23265 741
LAD Workshop (Rajeshree)	23265 724
Laser Cutting (Hemraj Koshtthi)	23265 742

Mechatronics Lab (Arshad Pathan)	23265 772	Shreedhar H	139
Painting Lab (Nirmal Rathod)	23265 616	Onkaramurthy (KMC)	150
Skill Dev. Workshop (Hiren/Maulik)	23265 760	Pradeep/A Murali (KMC)	114
TAD Clay Studio (Piyush/Suresh)	23265 771	Photography Lab	146
Toy & Game Workshop (Haresh/Prakash)	23265 727	E-Kalpa Lab	133, 134
FDP Class	23265 733	Railway Centre	111
IT Lab	23265 723	Conference Hall	137
IT Autodesk	23265 721	Meeting Room	120
Main Workshop	23265 706	Common Lecture Hall	141
New Media Design Studio	23265 739	MSME (South)	126, 129, 112
Old Server Room	23265 707	Student Store	116
SDM Studio - 2	23265 743	Canteen - Dining Area	147
Toy & Game Design Studio - 1	23265 730	Exchange Operator	101
		Kitchen	145
		Security Main Gate	103

MAINTENANCE

Dhanjibhai Dantani	23265 608
Jashubhai Patel	23265 620
Rohit Patel	23265 609
Urmil Patel	23265 604
HT Room	23265 613
LT Room	23265 605
Ele. Maintenance Room	23265 778
Plumbing Room (Hitesh/Sunil)	23265 718

HOSTEL/SECURITY

Varshaben Patel	23265 612 (O)
(Warden, Girls Hostel)	23265 610 (R)
Alpana Hostel Security (Ground floor)	23265 736
Alpana Hostel Security (Third floor)	23265 667
Back Gate Security	23265 702
Hostel Ground Floor Security	23265 635
Hostel - Third floor Security	23265 737
Main Gate Security	23265 701, 755

FACILITIES ON CAMPUS

Auditorium	23265 710
Board Room	23265 709
Canteen (Khopcha)	23265 720
Dispensary (Dr. Vaghela A K)	23265 732
Emotional Gym. (Dr. Anwar Ali)	23265 731
Gymnasium	23265 717
Mess	23265 719
Student Store	23265 735
Student Recreation Room	23265 716

NID DELHI CENTER

Deepshikha Chohan	011-2469 2846/43662088 (O)
(Tel/Fax)	011-2469 2846
N V R K Murthy (OSD)	011-2469 2846/9310555677
Delhi Centre	011-2469 2846

NID BENGALURU

Dr Bibhudutta Baral	105
(Centre Head)	
Susanth C S	115
(Head Centre for Bamboo	
Initiatives & Activity Vice	
Chairperson, Outreach Programmes)	
Ravishankar V	109
(Coord, Universal Design &	
Coord., MSME-DCS - South Zone)	
Shashikala Satyamoorthy	118
(Dy. Registrar, Academics	
& Gen. Administration)	
Mamata N Rao (Coord., INTD)	123
Chakradhar Saswade	131
(Coord., INFD)	
Dr Aneesa Sharma (Co-coord., INFD)	135
Nijoo Dubey	128
(Co-coord., DRE, Coord.,	
Placement Cell & Industry Relations)	
Shakti Banerjee (Coord., DGD)	110
Jagriti Galphade (Coord., SLA)	107
Rosamma Mathew	117
(Asst. Administrative Officer, Student,	
Alumni & Industry Relations)	
Hemant Savale	102
(Asst. Accounts & Admin. Officer)	
J Antony William (AV Lab In-charge)	106
Nibu George (Coord., IT Activities)	121
Alagappan R (Maintenance Engineer)	119
B R Siddalingeshwara	113
Jayanthi S K	104
Mohan Suvarna	108
Shivaraju D	136

