

# **Results-Framework Document in respect of National Institute of Design**

## **Section - I**

### **Vision**

The vision of NID is to offer world-class design education and to promote design awareness and application towards improving the quality of life by or through the fulfillment of the following:

- World-class design education to create design professionals of excellence to help meet India's diverse design needs and as global leaders in Design Education and Research by recognising the changes in economic and business environment in a global context.
- Encouraging the scaling up of quality design professionals and faculty, through existing and new institutional mechanisms.
- Becoming a repository of design knowledge, experience and information on products, systems, materials, design and production processes related to traditional as well as modern technologies.
- Upgrading the design of products and systems of everyday use with an aim to bring in indigenous design solutions by focusing on affordable design for the masses.
- Undertaking fundamental and applied research to create cutting-edge knowledge in diverse areas of design and allied fields.
- Helping place designers in key sectors of national need for benchmarking of standards of design education and practice, and encouraging them to 'think global and act local'.
- Offering integrated design consultancy services and providing faculty and students to get familiar with the practical applications of design knowledge; while generate revenues at the same time.
- Providing design inputs from the point of view of using design as an integrating force in varied areas like science, technology, and management. Also improving the quality of life through well designed products, services, processes, and systems.
- Humanizing technology and integrating the physical with the virtual and digital worlds through better information and interface design by moving towards a holistic experience creation.
- Providing sustainable design interventions for crafts, handloom, rural technology, small, medium and large scale enterprises, and outreach programmes for capacity, capability and institution building. All this will help create employment opportunities.

### **Objective**

Providing Under Graduate (UG) and Post Graduate (PG) Education, Research and Development in design sector.

### **Functions**

a) Continuing professional education programmes for over 950 students on campus at Ahmedabad, Gandhinagar and Bengaluru in 8 design disciplines in UG Programme (four years fulltime), 17 design domains in PG Programmes (2 / 2 ½ years full time) and preparatory work is underway for commencement of two new PG Programmes from Bengaluru Campus.

To increase the throughput of students progressively and come close to induction of 100 in UG and 240 in PG, with the implementation of the reservations for the 27% OBC students.

b) To benefit 800 industry personnel

c) Construction of 2<sup>nd</sup> phase of Academic Block and services of PG Campus, Gandhinagar

d) Setting up of National Design Museum

e) Highlighting impact of Design Education and Practice on Indian industry: NID's Golden Jubilee Celebrations

f) Vertical expansion of R&D Campus, Bangalore

g) Implementation of National Design Policy: Setting up of New NID Campuses

h) Upgradation of studios/ classroom/lab facilities of 3 campuses

i) Augmentation of additional Knowledge Resources for 3 Knowledge Management Centres.

j) Creating space for commencement of Industry training programme for 200 personnel in Bangalore and a Faculty Development Centre in Ahmedabad/Gandhinagar for training 50 faculty trainees

k) Implementation of new Reservation Policy for OBCs in phases for 27% reservation.

l) Creating infrastructure for implementation of New Reservation Policy for OBCs

m) Setting up of Centre for Training of Trainers: Design Teachers Development Programme

n) National Design Sensitization Programmes, Design Innovation Hubs/Centres, etc.

o) Implementation of National Design Policy: India Design Council

p) Rolling Venture Capital Fund for incubatees through NDBI at NID

q) To conduct Design Promotion & Dissemination Programmes, viz.

- Design Week
- Design Idea Fair 2010
- 10<sup>th</sup> NID-CII Design Summit
- Good Design Awards instituted by NID in collaboration with Businessworld

## Results-Framework Document in respect of National Institute of Design : 2010-11

### Section – II

Sr. No.	Objective	Actions	Success Indicator	Target / Criteria / Value				
				Exce-llent	Very Good	Good	Fair	Poor
1	2	3	4	5				
1	<b>Plan</b> Providing Under Graduate (UG) and Post Graduate (PG) Education, Research and Development in design sector	Conducting on-going programmes in Education, Outreach, Publication etc.	<ul style="list-style-type: none"> <li>• 86 students have been cleared by jury for award of NID Diploma.</li> <li>• 100 candidates joined the GDPD and 222 candidates in PGDPD programmes</li> <li>• 3 new faculty members have been selected and inducted.</li> <li>• Faculty Development Programme for 3 trainees continued.</li> <li>• 7 students were deputed abroad under Student Exchange Programme</li> <li>• 16 faculty members were deputed abroad for participation in various events.</li> <li>• Signing of MoUs with 2 overseas institutions of international repute for educational tie-up.</li> <li>• 2-year PG Programme in Photography Design commenced from the Academic Year 2010-11.</li> </ul>					

			<ul style="list-style-type: none"> <li>• 1 faculty-led research project completed and compilation on 8 faculty-led research projects are in progress.</li> <li>• 3 research based students diploma project sponsored by NID completed and 5 research based students diploma are in progress.</li> <li>• 2 publications released and further 6 are in pipeline.</li> <li>• 1 Research Chair continued.</li> <li>• Selection process for 2 Research Chairs in Product Innovation has been completed and process for another Chair programme is underway.</li> <li>• Processed 4 design registrations</li> </ul>					
2		Financial support for implementation of new Reservation Policy for OBCs	As the 3 <sup>rd</sup> year of implementation of the OBC reservations, out of total 323 students admitted in the UG and PG programmes, 64 OBC students were admitted. Total 135 OBC students admitted during last three academic years.					
3		Centre for Training of Trainers: Design Teacher's Development (Admn. exps./salary for design education teachers / training / travel/materials etc.)						
4		Implementation of National Design Policy: India Design Council						
5		National Design Sensitization Programmes, Design Innovation Hubs/Centres etc.						
6		National Design Museum						

7	Machinery, Equipment & Furniture/ IT Systems/IT Hardware/Software/ Connectivity/Transport Vehicles for Paldi / Gandhinagar / R&D Campus, Bengaluru etc.	Out of Rs.100.00 lakhs grant released in the first half of the FY, Rs.97.76 lakhs has been spent on purchase of various machinery, equipments, furniture etc. items for the academic and office purposes.					
8	Library / Knowledge Management Resources	Books worth of Rs.9.47 lakhs were procured for the Knowledge Management Resources					
9	Construction of Extension Centre of PG Campus, Gandhinagar	Final phase of construction of the PG Campus is going on. The project is expected to be completed by March 2011.					
10	Interiors, LAN / WAN, Equipment, for commencement of two regular PG/PG Programmes from R&D Campus, Bengaluru and other new Campuses/Extension Centres	Interior, networking equipments worth Rs.15.06 lakhs have been purchased. Grant under this budget head is yet to be released in this financial year					
11	Schemes for Implementation of National Design Policy:Setting up of new NID Campuses, including Machinery, Equipment,/IT systems, Hardware,Software Connectivity, Transport Vehicles,Library,Furniture LAN/ WAN equipments etc.						
12	Rolling Venture Capital Fund for Incubatees through NDBI at NID	20 incubatees continuing activities					
13	Vertical Expansion of Bengaluru Campus	Contract of construction has been awarded and work is under progress. The construction will be completed by February 2011.					
14	Infrastructure for Implementation of New Reservation Policy for OBCs (Extension of A & B Hostel / Addl. Const. of Hostel, Machinery, Interiors/ LAN/WAN,Computers, Knowledge Resources, etc.)	To accommodate additional students increased due to OBC reservation implementation, Hostel Block –B is planned to be constructed at the PG Campus, Gandhinagar. Tender formalities for awarding the construction contract for the additional Hostel Block, is under process. Lol is expected to be released in the month of November 2010.					

15		Design Innovation hubs/Centres,Modernisation/Repurposing NID's Cell at Rajajinagar Industrial Estate, Bengaluru						
16		Setting up of National Design Museum						