

India Design Council

In pursuance of the National Design Policy announced by the Government on the 08th February 2007, the Central Government hereby constitutes the India Design Council with the following members:

1.	Shri Anand Mahindra Vice Chairman & Managing Director, Mahindra & Mahindra Limited, Mumbai 400 001	President
Representatives from Departmental of Industrial Policy & Planning (DIPP)		
2.	Shri Saurabh Chandra IAS, Additional Secretary & FA, Dept. of Industrial Policy & Promotion (DIPP), Ministry of Commerce & Industry, New Delhi 110 011	Member
3.	Smt. Renu Sharma IAS, Joint Secretary, Dept. of Industrial Policy & Promotion (DIPP), Ministry of Commerce & Industry, New Delhi 110 011	Member
Head of Design Institute set by the DIPP		
4.	Shri Pradyumna Vyas Director, National Institute of Design (NID), Ahmedabad 380 007	Member- Secretary
Eminent persons from various fields related to Design Industry		
5.	Shri Akhil Succena Activity Chairperson, Professional Education Programmes, National Institute of Design (NID), Ahmedabad 380 007	Member
6.	Ms. Ritu Kumar Ritika Pvt. Ltd., Gurgaon, Haryana	Member
7.	Shri William N. Bissell MD, Fabindia Overseas Pvt. Ltd., New Delhi 110 048	Member
8.	Dr. Naushad Forbes Forbes Marshall, Pune 411 034	Member
9.	Shri Mahesh Krovvidi COO, National Design Business Incubator (NDBI), National Institute of Design (NID), Ahmedabad	Member
10.	Shri Ganesh Prabhu Professor (Corporate Strategy & Policy), Indian Institute of Management (IIM), Bangalore 560 076	Member

11.	Shri Ajai Choudhary Chairman & CEO, HCL Infosystems Ltd., Noida 201 301	Member
12.	Ms. Rouble Nagi Artist & Muralist, RN Studios, Mumbai 400 053	Member
Representatives from Department of Commerce, Higher Education, Information Technology & Ministry of Textiles		
13.	Shri Anil Mukim IAS, Joint Secretary, Dept. of Commerce, Ministry of Commerce & Industry, New Delhi 110 011	Member (Nominated by Secretary, Dept. of Commerce)
14.	Shri R C Meena Economic Adviser, Department of Higher Education, New Delhi	Member
15.	Shri N. Ravi Shanker Joint Secretary, Department of Information Technology, Ministry of Information and Communication Technology, New Delhi 110003	Member
16.	Shri Bhupendra Singh Joint Secretary, Ministry of Textile, New Delhi 110 001	Member (Nominated by Secretary, Ministry of Textiles)
Representatives from apex industry organisations		
17.	Mr. Amit Dev Director, Time Broadband Sevices Ltd., Mumbai	Member (Nominated by President, ASSOCHAM)
18.	Shri Anjan Das Senior Director, Confederation of Indian Industry (CII), Gurgaon 122 015	Member (Nominated by Director General CII)
19.	Dr. Vaijayanti Pandit Director, FICCI Western Region Council, Mumbai	Member (Nominated by President, FICCI)
Heads of Design Institutes in private sector or Head of Departments of Design Education in IIT's, etc.		
20.	Shri Ravi Pooviah , Head, Industrial Design Centre, Indian Institute of Technology, (IDC-IIT), Mumbai	Member

21.	Prof. Ranjit Mitra Director, School of Planning & Architecture, New Delhi 110 002	Member
Eminent Designers		
22.	Shri Satish Gokhale Director, Design Directions, Pune 411 004	Member
23.	Shri Bidyabijay Bhaumik Vice President - Scorpio Project, Mahindra & Mahindra Ltd., Mumbai 400 018	Member
24.	Shri Jagdish Hinduja Chairman, Gokaldas Images Ltd., Bangalore 560 022	Member
25.	Ms. Rina Dhaka Designer, Gurgaon	Member
26.	Shri Sarabjit Singh Fabinterior, Proprietor & Principal Designer, New Delhi 110 029	Member

Some of the key features of the India Design Council, mentioned in the notification.

1. The Council will have a tenure of three years. If Central Government is of opinion that it is necessary or expedient so to do, it may reconstitute the Council earlier than the aforesaid period of three years.
2. A casual vacancy occurring in the offices of the President or members of the Council by resignation or other shall be filled by a fresh nomination and the persons nominated to fill the vacancy shall hold office only for the remainder of the term for which the President or, as the case may be, the members whose place he takes, was nominated.
3. The major functions, amongst others, of the India Design Council shall be:
 - a) Undertake design awareness and effectiveness programmes both within India and abroad;
 - b) act as a platform for interaction with all stakeholders;
 - c) undertake R&D and strategy and impact studies;
 - d) accredit design institutes;
 - e) develop and standardize design syllabi, etc. for all institutions in India imparting design education;
 - f) conduct programmes for continuous evaluation and development of new design strategies;

- g) develop and implement quality systems through designs for enhancing the country's international competitiveness;
- h) coordinate with Government to facilitate simplification of procedures and system for registration of new designs;
- i) assist industries to engage the services of designers for their existing and new products...