

**PROFESSOR ARTURO DELL'ACQUA BELLAVITIS**

Prof. Arturo Dell'Acqua Bellavitis is the President of the Italian Design Museum - Triennale Foundation in Milan and Industrial Design. He is also a Senior Professor at the Design Faculty of the Politecnico di Milano.

He is the Head of Department INDACO (Industrial Design, Art, Communication and Fashion in the same university). He supervises the Masters courses in Fashion Design in the Design Faculty of Politecnico. He is one of the founders of the College of Design of the Politecnico and of the Interior Design PhD course.

He has lectured at the Universities of Copenhagen, Helsinki, Oslo, Barcelona, Montreal, Berlin, Beijing, Orleans, Paris, Melbourne, Buenos Aires, Saõ Paulo and Rio de Janeiro.

He is running the special Design Strategies and Technology Program between the Design School and the School of Economics (Bocconi University).

He is one of the founders of Milan Fashion Institute connecting Politecnico di Milano, Università Bocconi and Università Cattolica in their activities in the field of fashion management and design. In the board of this consortium he has planned the Masters courses delivered by this institution.

He's been writing since 1980 for many magazines of architecture and design.

In the department, besides teaching he runs research projects giving consultancies to companies and state organisations in order to improve the quality of goods and to reinforce brand strategies on different Italian, European and overseas markets.

**Topic of presentation: 'Textile Design: the new frontiers between tradition and innovation'**

**DR. VALENTINA AURICCHIO**

Designer, born in Napoli in 1976, Valentina is a PhD of the Politecnico di Milano and presently Director of the Design Research Center of the European Institute of Design (IED).

After graduating from the Politecnico di Milano in 2002, she has worked in the International Relations office of the Politecnico di Milano where she has dealt with international student exchange and special research and education projects. She has worked as Project Manager of Poli.Design as Responsible for International Education and Research Projects.

She has finished her PhD in Politecnico di Milano specializing in International Design strategies for Small and Medium Enterprises. In this area she has developed projects in Australia, Brazil, Chile, India and Italy. She has been a visiting professor in Marangoni Institute in Milan and also in Srishti School in Bangalore, India.

She has developed international education projects in collaboration with Japanese and Indian universities in Italy and abroad.

She has collaborated in some European projects mainly in the field of Strategic design.

She teaches Trend research and scenario development in the Products Service System master course of the Politecnico di Milano.

She has presented papers in the field of international design issues in conferences in Australia, India, Mexico and Spain.

**Topic of presentation: 'Social Design: How to combine the social and market models'**

**MR. VIJAI SINGH KATIYAR**

Vijai is a professional designer and a senior faculty member at the National Institute of Design (NID), Ahmedabad, India. At present, he looks after Research & Publications activities besides teaching textile & design related courses. He is also a member of the Policy & Planning Committee of NID. He has led and given impetus to a number of activities at the NID including outreach, education and international programmes. He is founder of the 'International Center for Indian Crafts' set up at NID.

He has helped a number of business enterprises for domestic as well as export sectors, contributing strategic design, product development and diversification, and implementation in the diverse areas of design. He has also organised four national seminars and an international conference on design education, DETM 2005.

He has authored several papers on design and served on the jury panels of design competitions. His two major publications are Indian Saris: Tradition – Perspectives – Design and Design Education: Tradition & Modernity.

His interests include textile design, fashion, crafts, photography, graphics and visual merchandising.

**Topic of presentation: 'Textile Design for Socio-Cultural Sustainability and Economic Development of Traditional Hand Weaving Communities'**

**MS. GAYATRI MENON**

Ms. Gayatri Menon is a Designer-educator at the National Institute of Design, N.I.D., India. She was one of the key members involved in the curriculum development of the Post graduate Toy and Game design program at NID and is currently coordinating the same. She has done her graduation in production engineering and post graduation in Industrial Design from N.I.D. and is currently doing her doctoral studies from IIT, Bombay in the area of 'Creativity and Systems approaches in Design'.

She enjoys taking courses in Design overview, Design methods, Elements of Play, Game theory, Nature and form, Design for craft development and Systems design course at NID. As a design faculty at NID, she has worked as a project head and designer/consultant for several industries, institution building, craft heritage and socially relevant projects.

Gayatri has worked on the UNIDO sponsored programs for Design intervention for the capability development of Indian Toy industries, for companies like Asian Paints on Children's room interiors and on various craft sector projects. She has also been conducting workshops on Design innovation for industries and on therapeutic/ make it yourself toys for children/teachers in various parts of India and abroad.

Her papers have been selected for presentation at the ICCP World Play Conference at Erfurt, Germany, 2001, International Toy Research Association, ITRA conference held in London, UK, 2002, ICSID education conference held in Hannover, Germany, 2003, in the international conference on 'Design education: Tradition and Modernity' held in Ahmedabad, India in 2005, MX design conference in held in Mexico city, 2007 and at ITRA conference held in Greece, 2008.

She has been invited as a tutor to UNESCO supported International Creativity Workshops held in Italy, UK, Germany and as a visiting faculty at design schools in South Africa and Canada. She was elected as a board member of International Toy Research Association, ITRA in 2008 and has been a guest editor for International Toy Library Association, ITLA journal in 2009.

**Topic of presentation: 'Social Design: How to combine the social and market models'.**