

## **Company Brief**

Individual Learning is an exciting, education-technology start-up based in Byculla-Mumbai backed by seasoned investors. They have made their bet on a team led by a Chicago Booth alum passionate about individualized learning. Our sophisticated algorithms are being crafted by a Stanford PhD, beautiful GUI by a Royal College of Art graduate, gamification by a game fanatic under the guidance by a U Pennsylvania Professor, world's only academic expert in gamification, scalable technology by a Carnegie Mellon trained architect, content by a Google alum and analytics by a former Deutsche Investment Banker. We will transform education globally and you need to join us in this great adventure & social cause before it is too late!

### **What's in it for you?**

- You will get to work on various exciting design projects ranging from designing interface icons to promotional booklet
- This is great opportunity for you to work directly with a great multidisciplinary team as well as the Chief Designer who has graduated from prestigious Royal College of Art, London and has years of global design experience working in Los Angeles and London
- You work with brilliant & extremely motivated colleagues in a Silicon Valley culture - flat & fun
- You will get competitive pay

### **What will you do with us?**

- You will work on the design of our online platform as well as our physical communication materials and visual strategy.

### **What should be your attitude?**

- Self-starter
- Positive thinker
- Fast learner
- Innovative

### **What should be your skill set?**

- Expert use of Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- CSS3, HTML5, and JavaScript knowledge is desirable
- Demonstrable experience in layout and interface design
- A good eye for detail and design craft (esp. colors and typography)
- Be willing to go that extra mile to get the job done well
- Well organised and have the ability to manage time efficiently and effectively.

**What should be your background?**

- A degree in Graphic/Communication Design or related field (in progress senior year, or completed) from a reputed college
- 0-5 years experience in Graphic/Interface/Branding design

**Compensation:** Negotiable