

<b>Division</b>	Godrej Appliances
<b>Position</b>	Manager - NPD
<b>Band</b>	P
<b>Location</b>	Vikhroli, Mumbai
<b>Function</b>	Research & Development

### **JOB PROFILE**

#### **About the Business**

Godrej Appliances is in the business of manufacturing and selling refrigerators, washing machines, air conditioners & microwave ovens. Godrej, the Most Preferred Brand in refrigerators, enjoys the trust of millions of consumers all over the country.

#### **Key Result Areas**

- Organise ideation workshops
- Application development business case preparation for approval
- Institutes and external innovation partners contract management
- Idea bank management

The incumbent will be responsible for building, managing and developing innovation idea bank by :

#### **Job Description**

- Organizing ideation sessions amongst CFT members
- Maintaining idea pool list, applications, impact on business & priority
- Engage and liaison with external agencies/development partners/institutes for innovation program participation
- Draw up business case for application development
- Collate and prioritize ideas from employees coming through the innovation engagement program
- Prepare innovation progress reports for

various forums (Innovation sponsor  
forum/Innovation council/NPD)

**REQUISITE QUALIFICATIONS**

**Essential Qualification** Degree in Engineering with PG in Design

**REQUISITE EXPERIENCE**

**Essential Experience** 1-3 years experience in New Product  
development / Innovation / IP Management