

## Job Description – UI/UX Designer

<b>Role</b>	UX Designer
<b>Location</b>	Noida
<b>Company</b>	The Perfect Future
<b>Role Type</b>	Full Time
<b>Industry</b>	Computer/IT Services
<b>Work Experience</b>	3+ years

### Description

We are seeking a creative, talented and knowledgeable designer capable of producing stunning, user-centric web/mobile interfaces.

### Responsibilities:

Overall responsibility for understanding a customer's brief and converting that into appealing, highly usable interfaces.

Engages with the business development team and/or customer early on to seek a deeper appreciation of the customers' business problem/goals.

Develops understanding of the end users of the website/application through secondary and primary research (user interviews, traffic data). Capable of generating user personas and user scenarios.

Prepares low fidelity prototypes of sites/features (ranging from paper-and-pencil concepts to wireframes or interactive prototypes) for internal review and brain storming.

Capable of gauging technical feasibility of the prototype.

Presents high fidelity designs/mock-ups to the customer for review/iteration/approval.

Capable of working directly with customers in an iterative/agile manner to dramatically improve the prototypes in a short time

Able to explain his/her design philosophy verbally and in writing

## **Desired Skills & Experience**

### **Skills/Competencies (Mandatory)**

Design Tools: Mastery of Photoshop, Illustrator and Fireworks.

Front end Technologies: In-depth knowledge of HTML5 and CSS3, and at least some Javascript.

Conceptual understanding of User Interface Design and the Design Process.

Excellent time-management, multi-tasking, and communication skills. Capable of juggling multiple projects and related complexities at the same time.

### **Desired Experience**

A minimum of 3 years of formal industry/professional experience as a web/mobile designer.

Solid portfolio demonstrating design savvy.

Good eye for aesthetics: layout, grid systems, color theory and typography.

Strong understanding of mobile platforms, particularly iOS, Android and Windows Phone7.

Understanding of the limitations of web and mobile, with approaches/ideas to flex those boundaries.

Candidate must absolutely be in sync with recent design standards and trends.

Formal education in interaction design (Bachelor's/Master's/Diploma) is a definite plus.

### **Desired Personal Profile:**

Self-starter, that is, able to collaborate actively with others in a cross-functional team

Flexible

Ability to dealwith ambiguity and change

“Roll-up your sleeves” attitude to get things done

Passionate and intimately knowledgeable about all things web and mobile

## **Semusi - Company Profile**

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