

Member - Product / Packaging Development

Experience	: 0-3 Yrs
Location	: Pune
Compensation	: Best of Industry
Education	: Post Graduate or Graduation in Product design
Functional Area	: Product/Packaging Development

Job Description

Execute packaging development solutions from concept to launch.
The candidate will understand that products and objects are part of a bigger experience and that brands are only the sum of the experiences companies have with consumers.
The ideal candidate should possess strong conceptual thinking, problem solving skills, and story telling skills (verbally and visually).
Coordinate for all new & existing packaging development activities .To have cross-functional operation requirement with marketing, production, engineering, quality control and manage internal customer expectation on project progress.
Testing & evaluation of packaging materials & transport packages as per Indian standards.
Should have Knowledge of all packaging material like CFB, paper, plastic, films, glass, and laminates. Quality Check of packaging materials as per requirements.
Support in execution/scaling up of new packaging formats.
Expertise in value engineering and costing for packaging and packaging development
Exposure to Vendor Developments & Co-Ordinate with other Dept.
Development of New Packaging material & Existing packing material as per the needs.
Design, development and validation of primary and transport packaging related plastic bottles
Knowledge of manufacturing processes related to plastic moulds, sheet metal forming and projecting cost estimates preferred.
Analysis of market/competition samples and regular documentation of the same.

Desired Candidates Profile

Should have experience of the all types of packaging instruments.
Candidate should have good experience of Blister packaging and required 2 to 3 years of experience in Pharma, FMCG Industry.
Essential Graduation in Packaging/Product Design with a work experience of 0-5 years in similar capacity.
Good Communication/Multi-tasking Skills
Go Getter. Good communication written and verbal skills will be preferred.
Timely delivery of assigned tasks.

Company Profile

Lokusdesign is a leading, global design consulting company. We enable our clients to manifest and leverage their **core business objectives by strategic innovation and design interventions.** **Our catalyst efforts and high performance expertise help enhance brand and product performances, resulting into business growth and efficiencies, providing an unmatched competitive advantage to our customers.** Lokusdesign is a leader in the Industry. The 260+ projects under design registration and 48 product patents are a testimony of our vibrant portfolio. We base all this success on our excellent team capabilities and proprietary processes, thereby maximizing value and return on investments. Our innovative and aesthetic solutions have enabled clients achieve Brand goals, larger mindshare and product appreciation.

With a registered office in Pune, India and offices in Finland and USA, our operations spread across the world in 19 countries through strategic alliances. The only design consulting company to be ISO 9001-

2000 certified, Lokusdesign places extreme emphasis on quality and customer delight. Equipped with an excellent staff body of 45, we provide services ranging from Strategic design to Brand and Communication design and Product and Packaging to Architecture, Interiors and Retail design. Lokusdesign has expertise across all these verticals and the best of the brands in its portfolio.

Contact Details

Company Name : Lokus Design Pvt Ltd
Website : www.lokusdesign.com
Name Executive : Jyotsna Sathye
Address : 17-A Gandharva Apts,
Nr Mehendale Garage
Erandwane, Pune -411004
Office Landlines : + 91 20 2545 1578;

Member- Graphic Designer

Reference ID : MEM GRAP DSGNR 01
Experience : 0-3 Yrs
Location : Pune
Compensation : Best of Industry
Education : Graduate or Post Graduate in Design from reputed Institute
Functional Area : Graphic Design

Job Description

The candidate should be able to demonstrate strong design and conceptual skills in the areas of print and new media.

Candidates must be proficient in Photoshop, Corel Draw and Illustrator.

To translate briefs into communication

Overall, the ideal candidate will be a design thinker with sensitivity to business impact.

Candidates should have a proven ability of developing ideas where design was used to answer a bigger question.

The ideal candidate should possess strong conceptual thinking, problem solving skills, and story -telling skills (verbally and visually).

Additionally, the candidate should be passionate about work and play, and be ready to dive into a great working environment alongside a strong team of design professionals

The candidate should have experience in brand management companies or in design management firms

Desired Candidates Profile

Graduate with minimum work experience of 3 years in similar capacity.

Extremely creative, designing layouts in Photoshop; flash based layouts; multimedia expertise
Design qualification will be preferred.

Methodical and Systematic

Good communication skills will be preferred

An ability to adapt style to suit the client's needs.

A deep understanding and appreciation of aesthetics, articulated clearly and concisely.

The ability to tell a compelling story (and an understanding that sometimes the story is as important as the object itself)

The ability to work collaboratively within multidisciplinary teams.

A proven sensitivity towards users.

The ability to research and translate research data into concise powerful design solutions.

The ability to effectively communicate ideas and design concepts with clients
Must possess strong innovative sense with highly developed conceptualization and ideation skills
Proficiency in all major graphic design (Adobe Creative Suite) and MS Office programs
Bend of mind to select the stock images according to the requirements.
Timely delivery of assigned tasks

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HR Dept : Jyotsna Sathye
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Erandwane, Pune -411004
Office Landlines : + 91 20 2545 1578

Interested are requested to contact placement@nid.edu / sujitha@nid.edu for more information