

Design Specialist at IMRB Innovation labs

Innovation Labs is the consulting division of IMRB International, a WPP Group (UK) company. We provide strategic innovation expertise to companies serving Indian consumers. Our multi-disciplinary team of specialists apply design thinking process to envision and develop innovative products, services and consumer experiences. Our clients include ITC, Godrej, Pepsico, The World Bank, Zee Network, Airtel, Alcatel-Lucent among others.

We are looking for a designer to join our team of talented consultants (Alumni of IDC, NID, CEPT, IITs, INSEAD France, IIT Chicago, TU Eindhoven) with background in design research, product design, service design, communications design, information design or related areas. A Masters degree and a minimum experience of 3 years is required. International exposure and a portfolio with consumer products will be a plus. The position is based in Bangalore.

If you interested, please send a link to your portfolio along with your profile to:

Raghu Kolli, Vice President, Innovation Labs, IMRB International, Bangalore ,raghu.kolli@imrbint.com
