

1. JOB DETAILS:

Position Title:	CAM (Creative account manager) for U.S .
Reports to:	Market Cell leader (PD)
Department:	Product development

2. JOB PURPOSE: Heading the Product development for a specific set of clients (We need someone specializing in High end bridals for U.S MARKET)

3. KEY ACCOUNTABILITIES:

In charge of design and product development.
Handling creative ideas for collections, design, supervising CAD , model and sampling of their designs, with in-depth knowledge of US Bridal market.
Responsible for the performance of new development for his/ her set of clients.
Responsible for creating new collections for his / her set of clients.
Research and conceptualisation based on market requirement and price points.
Coming up with new techniques that can give us an edges in his her market.

4. COMMUNICATIONS & WORKING RELATIONSHIPS:

Regular communication with Merchandising, Sales, PD SMs, PD cell leader and Director of PD.
Communication with designers, and cad engineers.

5. FRAMEWORKS, BOUNDARIES, & DECISION MAKING AUTHORITY:

6. QUALIFICATIONS, EXPERIENCE, & SKILLS:

Graduate from Premiere Design Institute (NID)
Experience of 2-3 years in the US bridal market.
Basic knowledge of Microsoft office, photoshop, corel draw, power point and **must be comfortable with hand sketching.**
Experience of CAD elevations in bridals.