

# INDUSTRIAL PRODUCT DESIGNER

## **JOB PROFILE :**

Concept on existing products and product ideas to develop innovative, ergonomic, user-friendly designs that attract consumers. Coordinate the look and function of product lines.

## PRIMARY RESPONSIBILITIES

- Draft sketches and illustrations of potential products or work on enhancing an existing product to make it more appealing to consumers.
- Use blueprints, detailed drawings, or computer-aided designs to demonstrate product potential.
- Fabricate models using samples.
- Revise models according to specifications.
- Research design trends and product limitations.
- Work engineering, marketing, production, and/or sales departments to establish and evaluate design concepts for manufactured products.
- Perform research on appearance, safety, function, serviceability, budget, production costs/methods, and market characteristics.
- Attend special training.
- Research cost of production materials and labor to produce product.
- Develop manufacturing protocol.
- Develop industrial standards and regulatory guidelines.

Qualification : Graduate of National Institute of Design, Ahmedabad preferably with engineering degree with couple of years experience in the field.

Salary : Salary no bar for the right candidate.