



GRAPHIC DESIGNER

VIP Industries Ltd. is Asia's leading manufacturer of hard and soft luggage and is the largest brand of luggage in Asia.

We make travel simple and convenient for millions of people around the world, with a world-class range of products and services designed to help them experience all the joys of traveling and none of the hassles. In India we have a strong 8000 plus dealer-distributor. Outside India, VIP is available in over 1300 retail outlets spread across 27 countries. With the brand acquisition of Carlton Travel Goods (UK), the company is building its opportunity to grow as a global luggage player. The luggage business comprises of 3 manufacturing units and 22 branches in India and international offices in Dubai, Hong Kong and London. With an ambition to become a global leader in business, the company is continuously striving to build and leverage its competence for growth.

Behind every VIP is the backing of the US\$ 200 million DG Piramal Group and an expert design team that constantly innovates, exploring new technologies and materials to create luggage that matches the world's highest standards.

The company wishes to hire for the position of **Asst Manager - Graphic Design**. This position is based out of Design Studio at Mumbai and will directly report to the Head of Design.

Key responsibilities of the role will include:

- End-to-end graphic design solutions for development of various promotional materials & product related additions like sales presentation, designing of catalogues, label, guarantee tags, linings etc.
- Understand issues involved with product development and come up with photographic reports about quality control.
- Get involved with marketing / design team & coordinate various marketing related activities.

Key skills required for the role will include:

- Graduate / Diploma in Graphic Design.
- Sound knowledge & proven experience of 2 to 23years
- Ability to understand the aspects of product development, able to understand brief from design & marketing quickly and come up with clear ideas.

Contact Details:

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