

## Job Description - UI/UX Designer

You are the voice of the people. In all of your interactions — with clients, project managers, designers, engineers, QA gurus and more — you'll advocate for what users want, need, and expect from the products we create. You're innovative, quick-thinking, and eager to learn more about what's happening in the mobile space. Your interaction design skills are top-notch, and you have a knack for making the complex clear for designers and engineers alike.

### What you'll do

- Bring **user-centred design (UCD)** process methods to digital applications from concept to launch
- Create information architecture and wireframes, mock-ups (web and mobile) that both meet business goals and ensure a positive user experience
- Document and communicate your design ideas to team members, stakeholders, and clients
- Be a fully engaged member of a growing technology team at Purple Squirrel Eduventures

### What you have

- At least two years of consulting and/or relevant industry experience
- At least two years of experience creating highly-detailed annotated wireframes, user flows, and process flows
- Familiarity with user interface patterns for mobile and web
- Experience using prototyping and communication tools such as Illustrator, Photoshop, etc
- Strong time management skills and the ability to be self-directed when needed
- Strong desire to work at a fast-paced and dynamic startup environment

### About the company

Purple Squirrel Eduventures is an IIT Bombay incubated company creating travel based experiential learning programs for college students. We partner with educational institutes across engineering, arts, science, commerce and management, and companies across sectors - core, research and entrepreneurship - to allow students insights into such organisations, and create a platform to bridge the gap therein.

*'Purple Squirrel' is a term used by recruiters to describe an ideal job candidate, someone with qualifications that perfectly fit the jobs requirements.*

**Our programs allows students to get first hand insights into practical working environments** through interactions with industry professionals, entrepreneurs, researchers and HR personnel. These interactions are hand-picked keeping the student profiles in mind, ensuring a customised and relevant learning experience.

Interested? Click the 'Apply Now'

**APPLY NOW!**

For more details about the startup, log on to [www.purplesq.com](http://www.purplesq.com)

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