



JOB DESCRIPTION

About The Company	<p>Founded in 1923, The Walt Disney Company, together with its subsidiaries and affiliates, is a leading diversified international family entertainment and media enterprise with five business segments: media networks, parks and resorts, studio entertainment, consumer products and interactive media.</p> <p>In 2014, Forbes reported that The Walt Disney Company ranked in the top spot of the World’s Most Reputable Companies—an annual list that is constructed by world-renowned private consulting firm Reputation Institute. Out of 130 companies evaluated, Disney and Google shared the No. 1 position this year.</p> <p>Disney India is a leading Media and Entertainment company in India panning across various businesses like Digital, Movies, Television and Consumer Products.</p>
Line of Business	<p><u>Media Networks:</u></p> <p>Disney India's media network is a bouquet of specialty channels in the Kids, Youth and Movie segments. It is one of the leading entertainment destinations in India, viewed by more than 100 million viewers each week. The network has been successful at engaging consumers across different geographies by offering quality content that has wide appeal across different segments of audiences including kids, youth and families.</p> <p>For more information please visit http://india.disneycareers.com</p>
Job Title	<p>Producer / Sr Producer – Movie Channels, Creative Services</p>
Department Name	<p>Creative Services</p>
Reports To	<p>Head - Youth & Movie Channels</p>
Location	<p>Mumbai</p>
Overall Purpose of the Role	<ul style="list-style-type: none"> • Creative Direction • Plan the requirements and growth for the On Air look, Feel, and perception of the Brand. • Understand briefs generated by the project initiators namely Programming, Marketing and other LOBs • Conceive, write, and produce promos. • Direct talent (voice-over, Actor, music director, and other). • Oversee inside and out-of-house audio and edit sessions. • Select appropriate music and maintain music cue sheets. • Oversee shoots. • Meet promo air dates and deadlines agreed upon with the Project initiators. • Understand and follow Channel Guideline: both Design and DNA • Maintain On-Air Promotion database(XYTECH) and perform other



	administrative duties as assigned and needed
Areas of Responsibility	<ul style="list-style-type: none"> • Brainstorm with Project Initiators, writer, designers and team members on how to best achieve goals of projects • Supervise and review production work to ensure all goals are met and creative quality is upheld to a high standard • Oversee all departments that are working in assigned projects. • Review and provide feedback to creative team of their work relative to concept and cutting - with an ability to up the creative quotient on all work • Meet with internal creative team and clients to discuss new projects including goals, budgets and delivery date • Ensure that projects meet their assigned budget and are delivered on time • Communicate clearly and in a timely manner with all production team members including Project Management, Producers, VP and Editorial and Design • Collaborate with Creative Head when reviewing on-air promotions • Push the creative bounds of traditional Promotion and establish creative standards that result in building our brand and solidifying our relationship with the viewers • Responsible for guiding the development of the assigned channel creative team, which includes all levels of producers • Assign projects to producers (in- or out-of-house) and provide creative direction • Stay current in production trends and new technology • Seek out the best and most appropriate external production resources (i.e. graphic design houses, post-production facilities, audio mix houses, voice-over/on-camera talent, etc.) for each assigned project based on creative brief description and what is feasible within project budget • Work with Project Managers to meet all project deadlines, including delivery of scripts, rough cuts and final cuts on time and to the appropriate parties • Work with Design team to determine graphics • Maintain Logs and follow processes/ update Process systems like Xytech or whichever applicable.
Experience and Qualifications Required	<ul style="list-style-type: none"> • 5 – 8 years of producing and writing experience. • Bachelor’s degree in Design, Film making , Writing preferred
Skills Required	<ul style="list-style-type: none"> • Strong background in innovative promotion with an emphasis on writing, editing and comedy. • Excellent creative abilities, production sense and aesthetic judgment • Creative thinker and problem solver • Excellent ability to provide creative direction and feedback



	<ul style="list-style-type: none">• Strong written and oral communication skills• Ability to work in a fast-paced and constantly changing environment
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