

Videocon Group

Designation : Industrial Designer - Mobiles

Experience : 0-3 Years

Location : Corporate Office, Gurgaon

CTC : As per industry standards.

Priority : High

We will prefer profiles from Product design

Profile :

Coordinate with other Industrial team members for all industrial design work related to Mobiles as per the requirement of Planning, R&D and Sales team. This includes **development of new designs/innovations** as well as face lifting of the existing range through modifications.

Enhance the **existing product range** through improved aesthetics and color scheme.

Study the **current trends in Product Form and Aesthetics and implement the same in all product range** to make them highly competitive. **Do Market study, User Study, Product usability study** and based on the study, suggest improvement in existing designs, new features and future products. Share the reports with other departments as well.

Visit Exhibitions, shows, design conferences, seminars worldwide to be updated with worldwide developments in industrial Design and **propose new design concepts / ideas for future**

Interested can contact sujitha@nid.edu / placement@nid.edu for more information.