

## ThinkFiend UX Designer – Job Descriptions

We're looking for a UI/UX designer that believes design is key to making lives simple and beautiful. ThinkFiend is a mission driven startup focused on making quality, substantive content relevant to all people. Our site and app are specifically designed to connect producers and consumers of thoughtful content around their shared passion and make the world a more thoughtful place.

### **We're looking for**

- A passion for good reading and for designing beautiful and usable experiences
- Comfort with and ability to use data to inform and inspire design decision
- Good knowledge of responsive design, accessibility, usability, SEO; conversion rate optimisation and a passion for continually learning new skills and techniques.
- A high level of proficiency in design software and applications, such as Adobe Creative Suite
- Experience designing for the web and web based devices.
- Bachelor's degree in design, human-computer interaction (HCI) or related field.
- Proficiency in industry standard design tools including Photoshop, Illustrator, Fireworks, Visio, and Dreamweaver.

### Preferred Qualifications

- Ability to prototype in HTML/CSS, JavaScript, and CSS, or Flash.
- Fluency in best practices for web-based information architecture and design.
- Strong working knowledge of usability principles, best practices, and techniques.

### **Why work with us?**

You'll be part of a small start-up team and as such, will have wide influence and great responsibility. You will help design the full end-to-end experience on web and mobile, including the delivery of: information architectures, interaction flows, low-fidelity wireframes, and final high-fidelity visual comps – while effectively balancing customer, business, and technology requirements. The biggest thing we offer you is huge responsibility from day one and plenty of room to grow your ideas and your influence.

If you think you fit the profile, please email [info@thinkfiend.com](mailto:info@thinkfiend.com) and we'll be in touch.