About Amazon.com

Amazon.com operates in a virtual, global eCommerce environment without boundaries, and operates a diverse set of businesses in ten countries, including Retail, third party marketplaces, eCommerce platforms, web services for developers.

About Amazon Creative Services

Amazon Creative Services (ACS) is the internal creative agency setting design and brand direction for Amazon's global online retail websites. Our mission is to create beautiful visual designs, communications, on-site graphics, photography, videos, style-guides and user experiences. We are responsible for branding and the creative development of style guides for a wide range of services, features and categories (Books, Movies, Music, Video Games, Electronics, Beauty, and many more) for Amazon websites around the world. We apply strategic insight to delight customers - driving discovery, engagement, and trust. We're growing quickly and hiring the best. This is day one.

Job Description - Visual Designer Associate

We are looking for a highly motivated person with proven design solutions and an online portfolio that shows you have an excellent eye for graphic design, including: color, layout, typography, and illustration. You will be responsible for delivering high-quality, on brand, scalable graphic solutions in a timely manner by iterating on existing creative work while planning for the direction of future designs for a global audience.

This is a hands-on design role, and requires a self-starter who thrives in personal time management ability to meet fast paced ever changing deadlines. If you love solving complex visual problems, working with beautiful imagery, experimenting with type, and collaborating with brilliant creatives in a fast-paced fashion industry environment, then this just might be your dream job!

Responsibilities

- Design marketing and promotional materials including but not limited to email campaigns, site flip scheduling designs and off-site banners
- Create user-centered designs by considering market analysis, customer feedback, site metrics, and usability findings
- Use business requirements and market research to assist in developing scenarios, use cases, and high level requirements
- Develop conceptual diagrams, wireframes, visual mockups, click-throughs, and prototypes
- Work with a multi-disciplinary team to evaluate the feasibility of proposed solutions

- Develop and maintain detailed templates and specifications
- Work closely with Art Directors, photographers, copywriters and site merchandisers to ensure quality control. Plus exhibit an ability to follow creative lead as expected, and also push the creative envelope in a constructive, memorable way with the customer in mind. "Surprise and delight" us.
- Responsible for meeting productivity, quality & turnaround time targets.
- Be an expert in visual design at minimum of one category.
- Willingness to take initiatives & responsibilities
- Maintain composure in critical situations and communicate clearly with both internal and external customers

Qualifications

- An online portfolio or samples of work demonstrating experience creating great visual design solutions is a requirement for application
- Minimum 2 years of experience as a graphic or visual designer
- Excellent communication, presentation, and interpersonal skills
- Experience interacting on a collaborative team and working directly with stakeholders to implement designs
- Ability to work gracefully and have a bias for action in a fast-paced, sometimes ambiguous environment
- Ability to drive the design review cycle and close on design requirements independently
- Fluency in best practices for web-based graphics, icon design and illustration
- Bachelor's degree in graphic design or visual communications, or equivalent professional experience
- Proficiency in appropriate design tools including the entire CS6 suite primarily Photoshop
- Experience in fashion soft lines preferably in an online capacity
- Knowledge of the fashion industry and how it pertains to online sales

Applicants will be evaluated primarily on their online portfolio, which is a requirement for application. Please add your online portfolio link to the top of your resume when you apply.

Job Location: Chennai

Interested can contact sujitha@nid.edu / placement@nid.edu for more information.