

We have a requirement to hire fresher or 0-1 year experience students for UI/UX Designer profile for our company (iProf Learning Solutions India Pvt. Ltd.).

#### Company Background:

iProf Learning Solutions (iProf) is an Indian e-learning company headquartered in Noida, Uttar Pradesh. Our aim is to disrupt the US\$ 28B Indian supplemental education marketplace (comprising tuitions and coaching classes) using a mobile led marketplace model.

The iProf App has been downloaded more than a million times on the Google Play Store and is ranked India's No.1 Free Android Education App. The iProf App brings students and allows them to access digital content for more than 150 courses spanning KG to PG on their mobile devices. Students can browse content for free and pay to download specific courses. In addition, the same behavior is also replicated on iProf Website and mobile optimized Wap site. The supply side of this content marketplace is provided by high quality reputed Indian publishers and some of India's best teachers – we are committed to being asset light and act as an aggregator of content rather than a creator of content. We have a rapidly growing digital content library with more than 7000 hours of multimedia content and more than 500k questions.

In addition to the content marketplace above, a beta version of a tutoring marketplace has recently been launched. Tutors sign up and are matched to students through the app based on a variety of criteria. Currently this service is only available in Delhi NCR.

iProf was created in 2009 and has raised \$15 million in venture capital funding from marquee investors such as IDG, Norwest Venture Partners as well as Kaplan, the world's largest test prep company. We are looking to grow aggressively to become the first successful and scalable ed tech business in the world, what we firmly believe to be the world's largest untapped opportunity at present. Over the course of our 5+ year journey, we have firmly established ourselves as India's leading digital education brand and have been trendsetters in Indian mobile education. We introduced tablet based learning to the country, and even now are the only player to cater to the "sometime online" nature of the Indian consumer by delivering preloaded hardware to remotely connected areas.

iProf's founder CEO, Sanjay Purohit, an Indian Institute of Technology Bombay post graduate and gold medalist from Indian Institute of Management Ahmedabad, left his position as the managing director of a New York based business transformation firm. The management team of iProf comprises seasoned industry professionals along with graduates from some of India's premier institutions. The total organization strength presently exceeds 300.

COMPANY WEBSITE : [www.iprofindia.com](http://www.iprofindia.com)

Interested can contact [sujitha@nid.edu](mailto:sujitha@nid.edu) for more information.