



## PROJECT ARIVU-DISHA

Design & Social Media Consultant  
REQUIRED!!!



**Arivu-Disha is a two-pronged program to improve learning outcomes and career prospects of school children in Karnataka. This program is being led by Headstreams, funded by the Mphasis F1 Foundation and supported by Phicus Social Solutions.**

ABOUT ARIVU	ABOUT DISHA
<p>Arivu focuses on improving English reading and comprehension for children in Karnataka middle schools (Grades 6, 7 and 8). The outcomes we hope to impact are:</p> <ul style="list-style-type: none"><li>• Spark curiosity in English reading and comprehension through innovative methods and digital tools;</li><li>• Aid understanding and knowledge acquisition</li></ul>	<p>Disha is a 2-Year Career Guidance Cell for High School children (Classes 9 &amp; 10) in Government Schools in Karnataka to support higher education/ employability.</p> <p>Specific program outcomes include:</p> <ul style="list-style-type: none"><li>• Enable self-understanding of aptitudes, skills and interests</li><li>• Facilitate awareness of aligned academic and vocational options</li><li>• Promote critical life skills</li></ul>
ABOUT TACKLE CARAVAN	ABOUT CERTIFICATE PROGRAM
<p>Tackle Caravan focuses on facilitating safe, creative learning community spaces for children through a weekend program in low-income areas. The program is facilitated by trained youth volunteers.</p>	<p>The certificate program on psycho-social well-being is designed for students in academic institutions. It introduces them to creative means of facilitating crucial life skills through multi-arts and play.</p>

### Designer & Social Media Consultant (Illustration & Graphic Design)

The Consultant will contribute to the Arivu-Disha project by bringing alive the learning program content for school children in an artistic and aesthetically pleasing manner using their imagination and creativity.

#### Role:

- Illustrate the learning content; design and prepare the content for production
- Responsible for all project related illustrations, logos, website and social media
- Advise the team on strategies to reach the target audience (children) effectively.
- Work closely with the design team to represent their ideas in print and digital media
- Incorporate changes recommended by the team into the final design
- Responsible for ensuring on-time production of relevant content and training materials
- Review designs for errors before printing or publishing them.

#### Skills:

- Must be able to create illustrations that are artistically interesting and appealing to the target audience (children)
- Must be able to look at their work from the point of view of the project and examine how the designs they develop will be perceived by the audience
- Should be proficient with illustration and graphic design software(s).

**Location:** Bengaluru

**To apply,** send your CV to [hr@headstreams.org](mailto:hr@headstreams.org)



<http://www.headstreams.org>