

## **Siyaram Silk Mills Ltd**

Requirement for the Position of Designer with Siyaram Silk Mills Ltd at our Corporate Office in Mumbai for our Furnishing Brand Casa Moda. Kindly find more details of the Position below.

**Position:** Designer

**Experience:** 3 to 6 Years

**Location:** Mumbai

### **Job Description:**

1. Trend Research: Extensive research through specific subscribed websites, general net surfing, studying latest magazines and Trend Journals also market survey of competitor brands.
2. Theme compilation and finalization: in depth discussion with seniors, on specific styles, design trends, emerging concepts and colors for each individual theme finalized.
3. Theme presentation: working on display of themes for artist and designers to work on twice a year (S/S; A/W) also actively replacing and updating any new trends according to specific requirements, different markets and latest trends.
4. Colorations: regular colorations to be given for general sampling as well as for customer specific requirements for both domestic as well as for export markets.
5. Developing colors for specific fairs (Heimtex/ Evetex etc.) various trips to different markets (like Domestic, U.S, U.K, Australia/New Zealand, Middle and far East)
6. Developing new shades for yarns for entire sampling requirements regularly for general sampling and specifically for customer developments.
7. Maintaining yarn shade cards and yarn stocks on day to day basis for all sampling purposes.

8. Co-ordinating with Factory for color way sample weaving, dyeing and new folder making for specific customer requirements, fairs and various trips
9. Constantly updating color bank after discussion with marketing team and designer catering to general, customer and all market specific developments
10. Working on theme wise displays and folder presentations for various fairs and various trips
11. Planning and co-ordinating of new beams for customer specific sampling and general sampling for new developments (Jacquards and doobby)

Interested can contact [sujitha@nid.edu](mailto:sujitha@nid.edu) for more details.