

About Aiji, the odd product company

This odd company was officially registered in 2013. Aiji hopes to foster sustainable innovation- one idea seeding another idea and so on. The company is based in Bandra, in a heritage hundred and fifty years old bungalow that has been restored.

Our Philosophy:

A product worth making, we believe, is not merely decoration of an old concept; it is an original approach to a situation, seen through to its best possible conclusion. It's a great idea delivered. It's not the speech, or the accompanying booklet; it's that moment when someone looks at a product and goes "Whoa!"

We hope to create a range of pieces that are not stand-alone - they need user interaction because we believe our customers are intelligent, creative folk who would enjoy being inspired.

At Aiji, to remind ourselves of this, we whet all our endeavors with the SOUP philosophy: are they Simple, Original, User driven Pieces? Simple Is usually never simple to achieve and it can be quite frustrating when someone has thought up that idea before you, but we believe there is always a great idea that hasn't been done yet.

Additionally, we want our work to last forever, so we do use the absolute best materials that we possibly can- even in the nooks and crannies that you can't see.

Over and above anything else, we are quite in love with what we do, and we hope you'll feel that way too.

POSITION: FULL TIME

DESIGNATION: PRODUCT DESIGNER

ENGAGEMENT: FULL TIME

At Aiji, we are constantly innovating in design. Each and every product is new and original, self designed and manufactured.

The product designer is key to making these innovations come alive through engaging in and overseeing the entire prototyping and production process under the guidance of the senior designers. This includes and supersedes the below mentioned responsibilities:

- R&D on the process required to manufacture the product to match the aesthetics, budges and brief.
- Finding the right vendors to execute the product with every fresh design to launch
- Designing all the details that go into the development of new designs
- Overseeing and managing the process of taking an idea from scratch to a commercially viable product under the guidance of the design director.
- Designing and producing everything from product details, prints, communication materials, catalogues.

The interested are requested to contact sujitha@nid.edu for more information.