

## **Mentor Global Profile 1**

Company name - WPP

### **Job Description - Spatial /Exhibition Designer**

3-7 years experience in exhibition design and/or retail design or spatial design with competencies & excellence in skills on 3D Max or related software. (Maya or 4D cinema).

#### The key qualities

- Capable of driving the process of imagining, forming and constructing environments that consider space, time and sensory inhabitation.
- Speculative capability leading to conceptualisation of design concepts, should have the capability to independently develop design concepts and convert those concepts into space design renders.
- Inclination to innovate
- This understanding should extend to exhibitions, displays, visual merchandising
- Inter-disciplinary design understanding. ( Understanding of graphic design, product design, industrial Design etc)
- Capability to conduct and execute design research and convert concepts from design research to designs in the space. Understanding of people behaviour in a space.
- Despite being independent should be able to work as part of team.
- Production knowledge is as an added skill would be useful/preferred

#### Job Responsibility:

- Would driving be process of of imagining, forming and constructing environments that consider space, time and sensory inhabitation based on client briefs.
- Will partner the cross disciplinary design to create holistic design solution
- Will design, lead & conduct design research as and when required in partnership with the strategy team.
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Location Mumbai

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## **Mentor Global Profile 2**

Company name - WPP

### **Job Description Graphic or Visual Communications Designer**

6-7 years of in Graphic Design /Visual Communication discipline (not advertising).

#### Key Qualities

- Conceptualiser with an attitude of solving problems through design.
- Inter-disciplinary design understanding. (e.g creating graphic language for a space)
- Despite being independent should be able to work as part of team.
- Production knowledge is as an added skill would be useful/preferred

#### Job Responsibility:

- Would primarily be driving be communication design solutions as per the briefs
- Will partner the cross disciplinary design to create holistic design solution
- Will design, lead & conduct design research as and when required in partnership with the strategy team.

Location Mumbai

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