



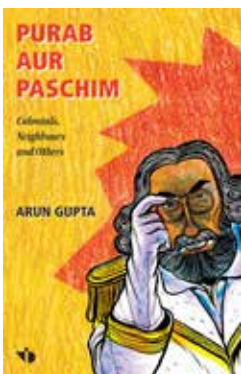
NID PRESS

# Catalogue 2020

National Institute of Design, Ahmedabad

## New Releases

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### **PURAB AUR PASCHIM: COLONIALS, NEIGHBOURS AND OTHERS**

This book draws our attention to those different from ‘us’—Chinamen, transsexuals, Anglo-Indians, tribals, spirits, and aliens—who all form a significant chunk of Bollywood rogues gallery, their departures from the ‘norm’ making them a source of fear and anxiety. *Purab aur Paschim: Colonial, Neighbours and Others* lays bare the fun we have with othering, while enjoying the forbidden fruit all along.

**Author: Arun Gupta | Design: Vineet Gedam, Tarun Deep Girdher  
| ISBN: 978-81-86199-93-0 | Year of printing: 2020 |**



## BAKU'S RAG BOOK: STORIES OF DISCARDED FABRICS

This anthology is inspired by Ahmedabad's erstwhile textile industry. The stories have been compiled by NID's students based on their interactions with former textile mill workers. It shows how, for these workers, doing the most laborious task was akin to channeling their creativity. This book has been screen printed on discarded fabric seconds, thus reflecting unfulfilled aspirations, and an entire way of life lost as far as these mill workers are concerned. It is a socio-economic portrait of the lives of textile mill workers in the past and their lives in the present times.

**Edited by Lokesh Ghai | Design: Tathagata Biswas, Manasa Krishnan | ISBN: 978-81-86199-92-3 | Year of printing: 2020 |**



## 12 (issue 7)

The latest issue of this magazine focuses on how a chiefly visual medium such as photography can be explored through the medium of print. This issue features twelve different stories through chapters classified as photo-essay, archive, interview, graphic novel, photo-fiction, travelogue, and poetry to name a few and enables the reader to share the experience of witnessing a photo exhibition and that of browsing through an illustrated book.

**Design: Photography Design, M.Des. Batch 2017 | Year of printing: 2020 |**



## THE TRELIS (issue 9)

The ninth issue of the research-centric publication called *The Trellis* features papers, articles, and reports among others contributed by faculty, students, and alumni. The current issue features interviews, reports, research papers, and articles thus reinforcing NID's unique educational philosophy and spirit of research. As with the previous issues, the ninth issue also presents a confluence of various streams of thoughts and perspectives on design.

**Design: Arathi Abraham | Year of printing: 2019 |**

# FORTHCOMING PUBLICATIONS

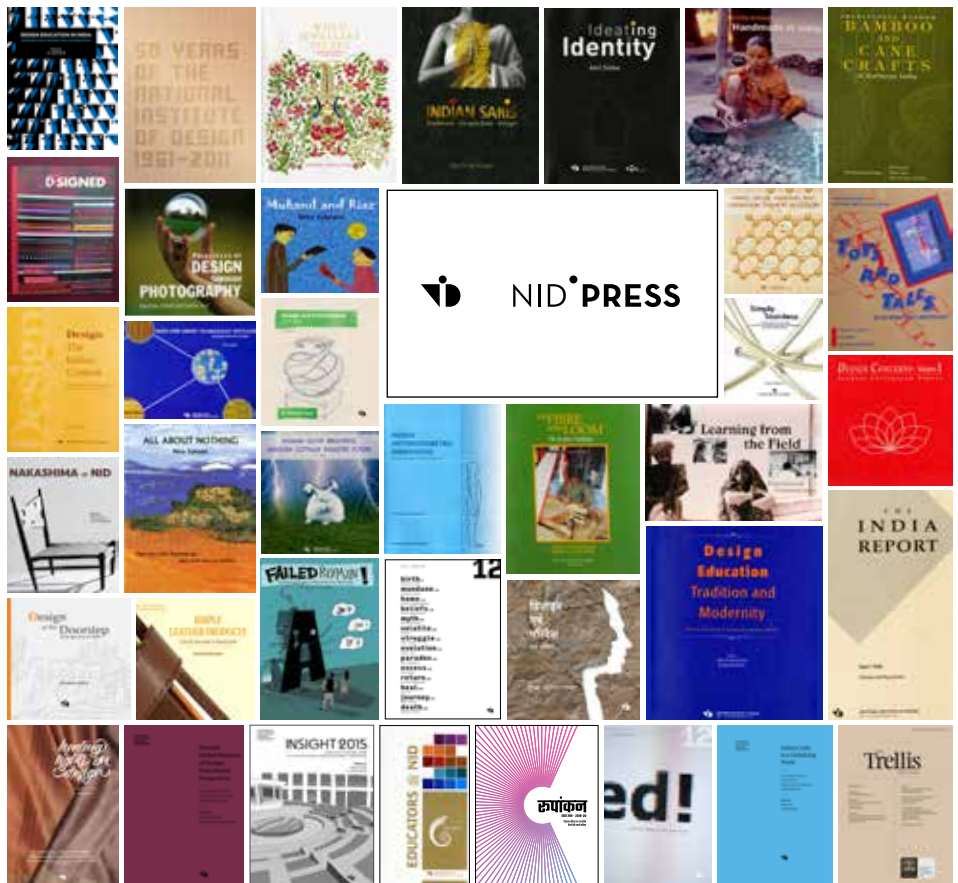
THE TRELLIS (issue 10)

MĀDHYAM: THE MEDIUM (Edited by Tanishka Kachru, Neelima Hasija)

HEAD, HAND & HEART (By Sheik Mohamed Ishaq)

INSIGHT 2018 (Edited by Shilpa Das)

SYMBOLS AT NID: A VISUAL JOURNEY



## ALSO AVAILABLE FROM NID PRESS

- Animating an Indian Story
- Bamboo and Cane Crafts of Northeast India
- Design and Environment: A Primer (Third Edition)
- Design at the Doorstep: Design Approaches for MSMEs
- Design Concerns: Volume 1
- Design Education: Tradition and Modernity
- Design Education in India: Introspection, Retrospection, and Perception
- Design Evam Parivesh: Ek Parichay
- Designfolio: Volume 9
- Design Samvad
- D/Signed (Available Issues)
- Failed Roman!
- 50 Years of the National Institute of Design: 1961-2011
- Ideating Identity
- Indian Crafts in a Globalizing World
- Indian Saris: Traditions-Perspectives-Design
- Insight 2015
- Leading Lights on Design 1979–2017 (Third Edition)
- Learning From the Field: Experiences in Communication
- Nakashima at NID
- Nano Infuse Function into Handloom Fashion Accessory
- Plasma Glow Brightens Angora Cottage Industry Future
- Principles of Design Through Photography
- Simple Leather Products
- Simply Stainless
- The India Report 1958
- The Trellis (Available Issues)
- Towards Global Histories of Design: Postcolonial Perspectives
- 12 (Issues 5 & 6)
- When Jewellery Speaks: Celebrating the Tradition of Kundan Minakaari
- Young Designers (Available Issues)

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For further inquiries regarding the price and availability of all these publications, please write to us at [publications@nid.edu](mailto:publications@nid.edu)  
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