



NID PRESS

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National Institute of Design, Ahmedabad

New Releases



12 (issue 8)

This issue shows how each author featured herein experiences the past, the passage of time, and the yearning to tap in to the evanescence of memory, thus spurring an increase in the relevance of the archive and its role as a repository of all things past. The photographic lens has empowered each author in this issue with salvific anamnesis through which they can attempt to faithfully preserve, at least if not actually conjure up the past—as though what has hitherto confined to the realms of memory can now be crystallized back into life. All in all, this issue takes readers on an absorbing visual experience by touching upon ephemera, landscapes, individuals, architecture and close spaces within that have been stamped with the seal of immortality through the medium of photography.

**Design: Photography Design, M.Des. Batch 2018 | Year of
Printing: 2021 (Price: ₹ 300/-)**



The Trellis (Issue 10)

True to its metaphoric nomenclature, the tenth issue of *The Trellis* continues to support scholastic deliberations by faculty, students, and alumni. This publication reinforces NID's unique educational philosophy and spirit of research, thus showing how research initiatives are an essential complement to the academic endeavours at the institute. The contents in this issue reveal how it falls at the cusp of the transition of NID's educational programmes to an advanced level as behoves a pioneering institute such as NID. This issue reinforces NID's unique pedagogical approach and spirit of research, thus showing how its contents are an essential complement to the academic endeavours at the institute. All in all, this issue brings to the fore, a confluence of various streams of thoughts and perspectives on design.

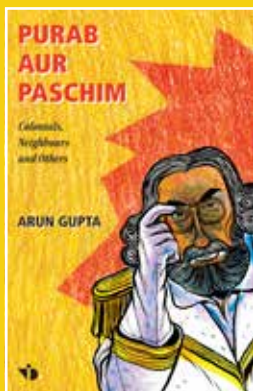
Design: Arathi Abraham | Year of Printing: 2020 (Price: ₹ 150/-)



Baku's Rag Book: Stories of Discarded Fabrics

This anthology is inspired by Ahmedabad's erstwhile textile industry. The stories have been compiled by NID's students based on their interactions with former textile mill workers. It shows how, for these workers, doing the most laborious task was akin to channeling their creativity. This book has been screen printed on discarded fabric seconds, thus reflecting unfulfilled aspirations, and an entire way of life lost as far as these mill workers are concerned. It is a socio-economic portrait of the lives of textile mill workers in the past and their lives in the present times.

Edited by LOKesh Ghai | Design: Tathagata Biswas, Manasa Krishnan | ISBN: 978-81-86199-92-3 | Year of printing: 2020 (Price: ₹ 1000/-)



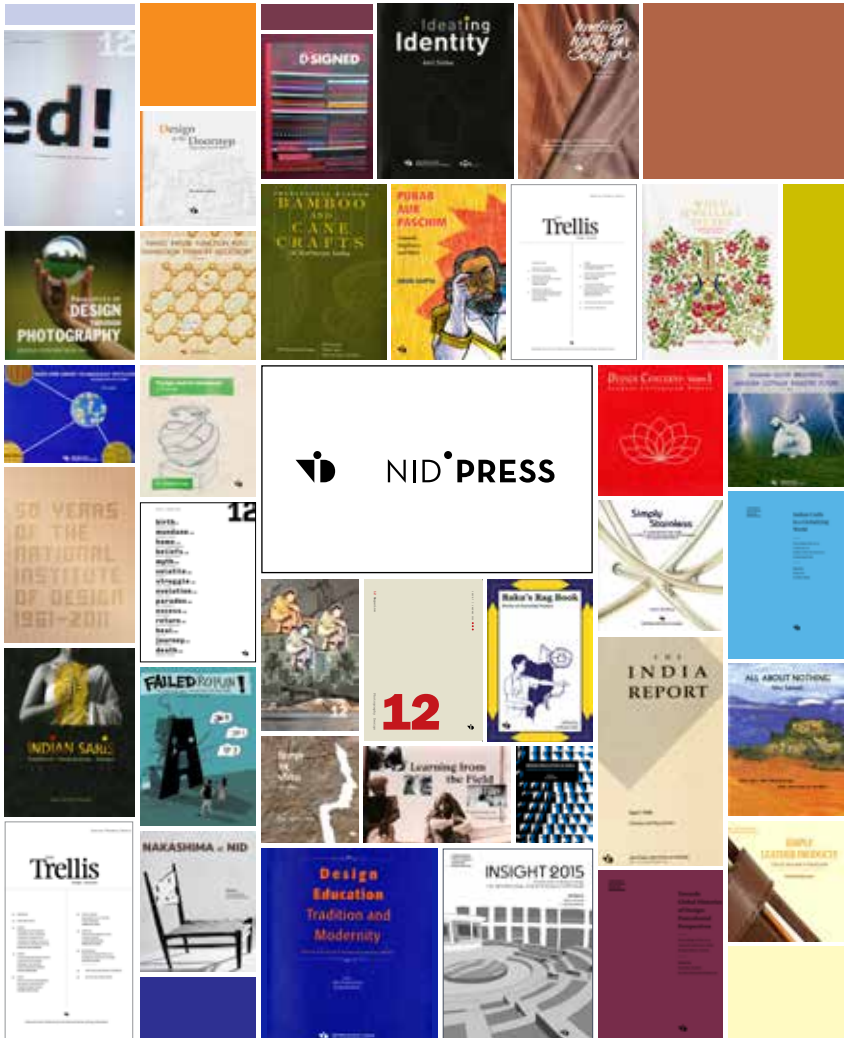
Purab aur Paschim: Colonials, Neighbours and Others

This book draws our attention to those different from 'us'—Chinamen, transsexuals, Anglo-Indians, tribals, spirits, and aliens—who all form a significant chunk of Bollywood rogues gallery, their departures from the 'norm' making them a source of fear and anxiety. *Purab aur Paschim: Colonials, Neighbours and Others* lays bare the fun we have with othering, while enjoying the forbidden fruit all along.

Author: Arun Gupta | Design: Vineet Gedam, Tarun Deep Girdher | ISBN: 978-81-86199-93-0 | Year of printing: 2020 (Price: ₹ 300/-)

FORTHCOMING PUBLICATIONS

- SYMBOLS FOR A MODERN INDIA, 1961–2020 (Edited by Tarun Deep Girdher)
- ATOOT DOR (Edited by Sucharita Beniwal)
- CERAMIC AND GLASS CHRONICLES (Edited by Neelima Hasija, Tanishka Kachru)
- BUILDING THE INDIAN MODERN (An Institutional Publication)
- THE STITCHED AND THE DRAPED (By Madhurima Patni)



ALSO AVAILABLE FROM NID PRESS

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- DESIGN AT THE DOORSTEP: DESIGN APPROACHES FOR MSMEs (Price: ₹ 1500/-)
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- THE TRELIS (ISSUES 6,8,9) (Price: ₹ 150/- each)
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- 12 (ISSUES 5-7) (Price: ₹ 300/- each)
- WHEN JEWELLERY SPEAKS: CELEBRATING THE TRADITION OF KUNDAN MINAKAARI (Price: ₹ 4000/-)
- YOUNG DESIGNERS (2016, 2017, 2018) (Price: ₹ 500/- each)

For further inquiries regarding the price and availability of all these publications, please write to us at publications@nid.edu
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