5-day Summer Workshop

on

Brain-Targeted Teaching Method for School Teachers

12 – 16 May 2014  
(9:30 am to 5:30 pm)

“How to Create Something That Doesn’t Exists at All”

For Whom

Anyone interested in learning photography or enhancing their special effect skills. Amateur photographers interested in taking photography seriously.

By

J. Antony William
INTRODUCTION

In the past the only visual aid available for teachers to use in the classroom used to be a fixed or portable black board but today, the development of modern teaching techniques has revolutionized the schooling system at every functional level. The teaching activity is no more restricted to the delivery of facts and figures. It has changed into a lively and inspiring means of mutual communication. To enhance the effective teaching and to achieve the curriculum objectives teachers are always in constant search for more efficient and suitable aids to advance student learning environment. The fast changes and increased complexity of today's world put new demands and presents new challenges on the education system. It is important to confront this challenge and bring significant positive effects on the teaching and learning process in education system. Research findings from cognitive and neurosciences translate that brain-based teaching has the potential to transform children in the classroom at all levels. This workshop will offer practical application of research connecting brain-based teaching method and guide teachers in creating an effective instructional model for all leaners. The main aim of this workshop is to integrate visuals to promote retention of new information, conceptual development, higher-order thinking and creative problem-solving.

OBJECTIVE

To make teaching clear and describe how emotional and physical learning environments affect learning.
To make teaching a part of one's personal experience. To involve more senses. To increase the effectiveness of classroom teaching-learning process. To make an abstract concept visible. To break up the monotony, providing a visual stimulant to reinforce what the learners are hearing. To decrease learning time, improve comprehension, enhance retrieval and increase retention. To better retrieve and remember information. To develop flawless communication and interaction between student and content as well as student and teacher.

METHODOLOGY

Lecture demonstrations, along with experiential exercises and hands-on explorations

CONTENT

- Creating 21st century learning environment.
- Principles of brain targeted teaching methods.
- Effective methods of classroom teaching process.
- Effective content delivery and communication.

FOR WHOM

Higher secondary and high school teachers, primary and upper school teachers, nursery teachers and anyone who is interested in teaching.
FACULTY PROFILE

Antony William has been working on Web & Multimedia, Interactive Media, Digital Media, Usability Design, Accessibility Design and Information Design over 12 years at National Institute of Design (NID). He has done M.Phil. in Computer Science, M.Sc. in Information Technology, B.A. in Sociology and B.Ph. in Philosophy. In addition, he has also gone through industry certified training program by Human Factors International in the areas of Designing Mobile User Experience, User-Centered Analysis & Conceptual Design and Usability Testing & Analysis. He has done web mastering and his areas of interests are Interactive Media, Digital Story Telling, Visual Ethnographic Research, User-Centered Design & Prototyping, Web Usability & Accessibility, Photography & Special Effects, Typographic Animation, Instructional Video Making, Craft Research and eLearning. He also offers workshop in the areas of Design for Web, Human Factors in Web Usability and Photography & Special Effects. He is a member of SIGNIS INDIA, Western Region. He has designed websites and multimedia CD-ROMs for institutes and reputed corporates. He also offers varied visiting lectures/courses at institute of repute like Anna University-Chennai, Ethiraj College for Women-Chennai, DJ Academy of Design-Coimbatore etc.

REGISTRATION:

Kindly send in your nominations on your company letterhead indicating Name/s, Designation, Address, Phone No, Fax No, and Email Id of the nominees along with the fee to:

FEE AND REGISTRATION: Rs. 7000/- [Non-residential summer workshop includes Workshop registration fee, Lunch, One set of material only, and Service tax] to be paid by Demand Draft/Pay Order before one week of the programme in favour of NATIONAL INSTITUTE OF DESIGN, payable at Ahmedabad. Kindly send in your nominations on your company letterhead indicating Name(s), Designation, Address, Phone No., Fax No., and Email Id of the nominees along with the fee to:

For further details contact:

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CERTIFICATE:

A Certificate of participation will be presented to all the participants.